

accent on

avila COLLEGE

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Number 3

CLUB OPENS MEMBERSHIP DRIVE

A kick-off luncheon was held recently to open a membership drive for the President's Scholarship Club. A group of club members will be competing with one another to bring in new members during the next six weeks. The winner will be awarded an engraved wall plaque. Leading the membership drive are Ed Thornhill, president of the club; Bud Massman, vice president and Virginia Irvine, secretary-treasurer.

Attending the luncheon were James A. Green, Richard Ong, Mrs. Ruth Bohan, Miss Margaret Davis, A.J. Donahoo, Robert Everitt, Mrs. E.G. Borserine, Peter Brake, Philip Connealy, Dr. William Koehler, Alfred Asco, Julian Knopke, Helm Lillis, John O'Hern, Robert Reintjes, Miss

Dorothy Whitfield, Miss Mary Jo McCann, Thomas R. McGee, Jr., James W. Wallis and T.M. Keyes.

Dues Aid Students

Over one half of Avila's full-time students are in need of financial assistance. The annual dues of the President's Scholarship Club are used in their entirety to provide financial assistance to Avila students. The club's current membership totals 220, with a goal of 350 members having been set for 1973-74. Annual dues are \$50 for a regular membership and \$100 for a sustaining membership. A perpetual membership is \$1,000. Members are entertained at an annual dinner on the campus and receive an engraved membership plaque when they join.

Dinner to Honor Avila Medal Holders

The Avila Medal of Honor Dinner will be held in Marian Center on April 7 at 1 p.m. Over 100 recipients of the Avila Medal have been invited to this year's event. The Avila Medal, which was first presented in 1962, is awarded annually by the president for leadership among people and service to people. The award has been given to students, alumni, faculty, parents and benefactors.

Guest speaker at the dinner will be Mrs. James P. Lillis (Mary Lou McConnell '48) director of public relations at Midwest Research Institute.

Questions Raised On Party, Lecture

Many friends of the college have been asking about Avila's Birthday Party, a very successful event which has been held in past years. Plans are underway this year for a celebration to be held in conjunction with the opening of the Goppert Theatre/Borserine Nurse Education Center in the fall. The Harry S Truman Distinguished Lecture Series is also being planned as part of the celebration activities. A committee is working now to identify a speaker of national stature for the Truman Series.

Challenge Grant Made to Alumni Members

A challenge has been issued to the Avila alumni support program by one of the college's alumni. An alumna, who wishes to remain anonymous, has promised a substantial gift to Avila this year if the total number of alumni donors also increases. Last year 250 alumni donated to the alumni support program. If that number increases to 350 this year, the above alumna will donate \$1,500 to the college. If that number reaches 375, her gift will be \$2,000 and if it totals 400, she will give \$3,000 to Avila.

One hundred thirty alumni have contributed to the alumni support program so far this year. Donations to the program before June 30, 1974, will be counted in the challenge program.

Knights Give Award to Special Education

A gift of \$1,000 has been given to the department of education for the special education program by the Archbishop O'Hara Council #4387 of the Knights of Columbus. Art Schlumpberger, Avila maintenance engineer, is a member of the council.

The money will go toward the purchase of a video tape machine to be used in the teacher training program. The equipment will enable student teachers to be put on video tape and played back for self criticism.

COLLEGE RECEPTION HONORS PRESIDENT



Sr. Olive Louise is shown here at a reception in recognition of her national honor as a "Beautiful Activist."

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Campus Revisited Offers Morning of Seminars

Campus Revisited is being offered for the third year by the Avila College Alumni Association on April 4. The program, which is open to the public, features seminars presented by Avila faculty members, a luncheon and tour of the campus. There is no charge for the program. Babysitting for children two and over is provided without charge by the college. Free parking is provided and bus transportation via the Ward Parkway extension is available every half hour. The luncheon fee is \$2.75 for participants and 50 cents per child.

Refresher Program

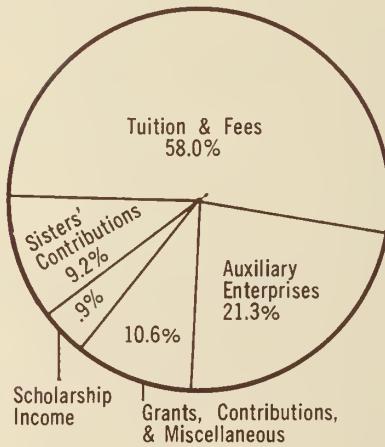
Attendance at last year's Campus Revisited totaled 100, more than double the number taking part the first year. Chairman of this year's event is Mrs. James P. Lillis (Mary Lou McConnell '48) who was president of the Alumni Association in 1972 when the program was initiated as a refresher for women who had no program comparable to the refreshers offered men in the business world.

Topics Varied

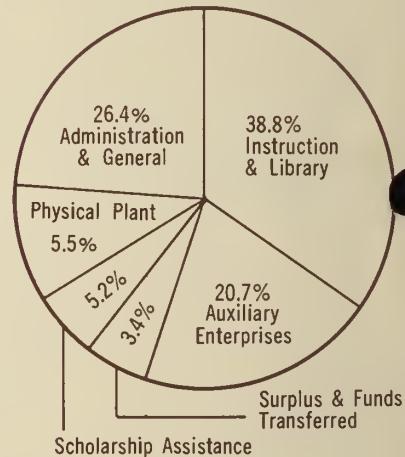
Two sessions, each offering five choices of seminars, are planned for the morning. The topics to be presented in the first session include "Positive Parenting," "Re-entry into Nursing," "Family Finance," "The Psychologist Looks at Future Shock" and "Women's Re-entry into the Working World." The second session offers "Harlem Renaissance," "For Better or For Worse," "Art in the Home," "Will You Eat Tomorrow?" and "Get in Touch with Yourself: Social Work as a Vehicle for Helping People Grow." Participants will select one seminar in each session with group discussions to follow the formal presentations. Call Avila College for registration form.

OPERATING FUNDS:

WHERE DOES THE MONEY COME FROM?



HOW IS THE MONEY SPENT?



by Ron Bennett,
Director of Development

Frequently we are asked where Avila gets its operating funds and how it uses those funds. Last month we received our audit for the fiscal year ended June 30, 1973, and thought it would be appropriate to show the source and use of our funds by using the traditional pie charts.

Total revenue for last year was \$1,735,048 which is an increase of 17% over the preceding year. One area of our income and expense that is badly out of proportion is scholarships and financial aid. Exclusive of federal programs, the college spent \$90,034 assisting students with their education, while it took in only \$15,045 in revenue for scholarships. One of our high priorities for the next several years is to increase our revenues in this area.

METRICS WORKSHOP TO ASSIST PUBLIC

A metrics workshop will be given in Marian Center on April 23 from 7:30 to 9 p.m. to acquaint the public with the new metric measurements soon to be adopted. Sr. Rita Flaherty and Sr. Mary Fitzpatrick of the mathematics department will present the workshop which will feature slides and other demonstrations of the metric system. There is no charge for the workshop but reservations should be made so that materials to be handed out may

be prepared for each person attending. Reservations may be made by calling Avila College, 942-3204.

The workshop will offer examples of changes which will be confronting everyone such as purchasing items measured in the metric system, driving with the speeds and distances marked with the new system and for parents, keeping up with their children whose textbooks will be changing to the metrics system.